



Global Life Sciences Consulting

Strategic HEOR / Real-World Evidence Planning & Execution to Maximize Market Access

Trinity's cross-functional expertise unites a strategic understanding of markets with technical savvy to help our clients effectively drive their product value story and navigate contemporary challenges around value and access



Planning

- Value Proposition Development
- Driving Internal & External Alignment on Evidence Generation Needs
- Evidence Generation Planning
- HEOR Roadmap / Launch Planning
- Real-World Data Strategy & Planning to Support Downstream Analyses



Execution

- RWD-Based Epidemiology & Patient Journey
- Literature Reviews (Systematic and Targeted) & Network Meta-Analyses
- HE Modeling – BIM, CEA
- Medical Chart Audit Studies
- Burden of Illness Studies
- Patient & Physician DCE Preference / Trade-off Studies
- Drivers of Persistence / Adherence; Comparative Effectiveness
- Machine Learning for Patient-Identification Algorithms in RWD



Communication

- Value Dossiers & Payer Value Presentations / Field Tools
- Publication Support – Posters, Manuscripts, Podium Presentations

Trinity's Strategic Communications drive the scientific value story, and support the client's business partners across Pricing, Market Access & Contracting



Contact us for details on the Trinity Advantage
*Integrating best-in-class Primary and Secondary Research
with therapy-area knowledge to address all your HEOR/Access needs*

Herman Sanchez, Senior Partner
hsanchez@trinitypartners.com

Jillian Scaife, Principal
jscaife@trinitypartners.com

Gavin Miyasato, Associate Director, Statistics
gmiyasato@trinitypartners.com

Amod Athavale, Manager, Quantitative Research
aathavale@trinitypartners.com

Zahra Alkhateeb, Consultant
zalkhateeb@trinitypartners.com

Nandini Hadker, Partner
nhadker@trinitypartners.com

Kevin Francis, Principal - Head of RWE, Insights & Analytics
kfrancis@trinitypartners.com

Kalin Hennegan, Senior Consultant
khennegan@trinitypartners.com

Marissa Suh, Manager, Statistics
msuh@trinitypartners.com

Swagata Karkare, Consultant
skarkare@trinitypartners.com



BOSTON



PRINCETON



PHILADELPHIA



NEW YORK



SAN FRANCISCO



TORONTO



MUNICH



GURGAON